

I discovered I'm actually planning two weddings - the one inspired by Pinterest and the one I can actually afford.



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"So glad they didn't get a DJ for the wedding cause an Ipod works just the same"

-said no wedding guest ever



some  cards  
user card

## WEDDING DAY FAST APPROACHING? TRYING TO DO IT ALL?

*Maybe you need a little help...maybe you need a lot...*

**Pattie, the Event Goddess, offers:**

Coaching for DIY Wedding Planners

“Day of” Wedding Coordination

“Day Of” Reception Coordination (Specializing in Unique Venues)

Complete Wedding Planning and Coordination

**BOOK YOUR FREE 15 MINUTE PHONE CONSULT TODAY!**

Have your list of questions & concerns ready...we'll cover a lot!

**[PATTIE@ROCHESTERCATERER.COM](mailto:PATTIE@ROCHESTERCATERER.COM) • 585 244-2870**

Wedding Planning.

It's the reason they invented xanax.



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We're having an open bar!!

Oh, and a wedding.



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All Occasions Event Planning • (585) 244-2870 • [pattie@rochestercaterer.com](mailto:pattie@rochestercaterer.com)



## COACHING FOR DIY WEDDING PLANNERS

(FOR WHEN DIY BECOMES  
"DO-IT-TO-YOURSELF")

*You thought you had all the time, energy, and helpful volunteers to do this wedding all on your own. Stuff happens...we completely understand.*

*This package is designed for when most of your plans have been made but not realized. You simply need someone to help you get back on track and Get. Your. Sanity. Back.*



## THE COACHING PACKAGE INCLUDES:

**Gentle nudging, tears of laughter, sage advice and *peace of mind***

- ~REVIEW what you've done and where you are in the planning process
- ~ADVISE & HELP YOU create a logical, doable timeline to get things done
- ~HELP YOU get back on track/set reasonable goals/ deal with budget realities
- ~A CALM, LISTENING EAR...and sage advice as to how to get to the wedding day without a nervous breakdown

**DOES NOT INCLUDE** the Event Goddess' treasure trove of spreadsheets (see TOTAL PLANNING PACKAGE) nor attendance at rehearsal nor "day of" coordination. Please see COORDINATION PACKAGES.

## COACHING FOR DIY WEDDING PLANNERS:

**\$75 PER HOUR FOR UP TO 5 HOURS (5 HOUR MINIMUM); \$100 PER HOUR, HOURS 6+**

**(TRAVEL EXPENSES, IF OUTSIDE OF ROCHESTER NY, WILL BE DISCUSSED)**

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**SAGE ADVICE...PEACE OF MIND...585 244-2870**



## DAY OF COORDINATION PACKAGES: REHEARSAL, CEREMONY AND/OR RECEPTION

*Congrats! You were able to make it to the month before without too much drama and mishap but now you're feeling like you'd really like to relax with your fiancé and enjoy your wedding day without having to deal with minutia or minions.*



**THE GODDESS' COORDINATION SERVICES MAY BE BOOKED UP TO 6 WEEKS BEFORE YOUR WEDDING OR LESS AND BEGIN 1 WEEK BEFORE YOUR WEDDING.**

**REHEARSAL COORDINATION: OPTIONAL, MAY BE PART OF EITHER PACKAGE**

### CEREMONY COORDINATION:

- ~ Pre-event: Go over your timeline, list of vendors, guests both VIPS & PITAS
- ~ Be at the Ceremony site early: Create, Oversee &/or Direct Ceremony order
- ~ Make sure all ushers and bridal party know the timeline and their duties
- ~ Arrange & Direct processional, recessional, receiving line (if desired)
- ~ Bring the "Green Goody Bag": safety pins, band aids, duct tape, Bug-off, sunscreen, etc
- ~ Calm & rational to oversee and handle "emergencies" that may arise

### CEREMONY COORDINATION RATES

**\$75 PER HOUR FOR UP TO 5 HOURS (5 HOUR MINIMUM); \$100 PER HOUR, HOURS 6+**

**NOTE: REHEARSAL COORDINATION IS NOT INCLUDED BUT MAY BE ARRANGED.**

### RECEPTION COORDINATION:

- ~ Pre-event: Go over your timeline and lists of vendors, guests both VIPS & PITAS
- ~ Be at the reception Site early: Oversee & Manage Reception Timeline
- ~ Work with caterer or facility to make sure tables are dressed according to your vision
- ~ Coordinate the collection of gifts received at reception
- ~ Handle any reception "emergencies" that may arise (Non-RSVP guests show up)

### RECEPTION COORDINATION RATES

**\$75 PER HOUR FOR UP TO 6 HOURS (6 HOUR MINIMUM); \$100 PER HOUR, HOURS 7+**

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## COMPLETE WEDDING PLANNING & COORDINATION

*For those of you whose demands on your time simply does not allow you the opportunity to plan, much less enjoy the process of wedding planning: We oversee every detail of the planning process, allowing you, your fiancé, family and friends to simply enjoy the ride!*



### COMPLETE WEDDING PLANNING & COORDINATION INCLUDES:

#### Up to 20 hours of Planning, Spreadsheets plus Unlimited ADVICE

- ~Lovely, logical “TO DO” **timeline spreadsheets!** And *the goddess* to keep you on track!
- ~A listening ear for when things go sideways (and temporarily, sporadically, they will)
- ~Help with preparing a budget, schedule/planning timeline and checklists
- ~ If needed: assist with selection/booking of ceremony and reception venues/ color scheme
- ~If desired: Suggest/book vendors (caterer, florist, photographer, videographer, DJ/Band
- ~Review vendor contracts/coordinating with vendors as needed
- ~Ongoing consultation and advice (wedding etiquette, human relations)
- ~Ceremony & Reception timeline planning
- ~**Attend and oversee the rehearsal, if you desire**
- ~**At ceremony site early** to make sure vendors/décor are compliant with contract/schedule
- ~Direct the processional, recessional, receiving line (if desired)
- ~**At reception site early:** Oversee & Manage Reception Timeline, Contract compliance
- ~Bring the “Green Goody Bag”: safety pins, band aids, duct tape, Bug-off, sunscreen, etc
- ~Work with caterer or facility to make sure tables are dressed according to your vision
- ~Handle any wedding “emergencies” (ex. last minute guest shows up/cake doesn’t)
- ~Human Shield for the wedding couple from “distracting details” during their wedding day!

### COMPLETE WEDDING PLANNING & COORDINATION

**\$1500 PLANNING ONLY, NO ON-SITE COORDINATION**

**\$2000 PLANNING AND ON-SITE COORDINATION OF WEDDING AND RECEPTION**

**(TRAVEL EXPENSES, IF OUTSIDE OF ROCHESTER NY, WILL BE DISCUSSED)**

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